

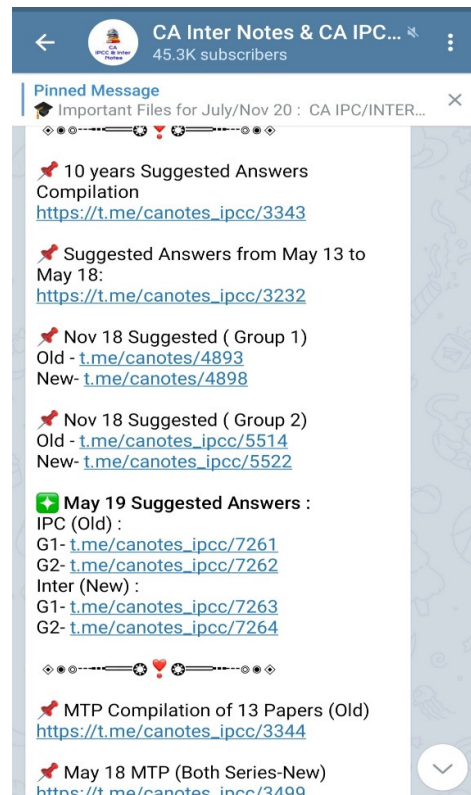
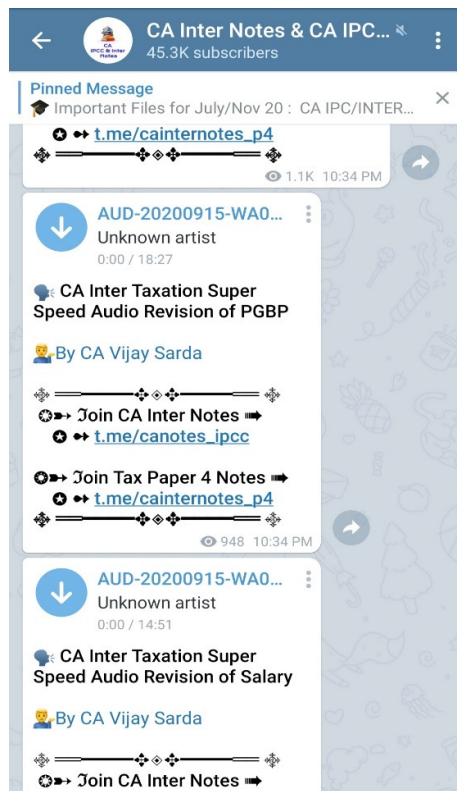
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Code: **IN7ES749873** Total Marks: **35**
Subject: **ENTERPRISE INFORMATION SYSTEMS** Marks Obtained: **24**

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749873



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Q. No.	Please put ✓ against the Questions answered	Marks Awarded (to be filled by Examiner)				Total
		a	b	c	d	
1	✓					
2	✓					
3	✓					
4						
5	✓					
6						
7						
8						
9						
10						
11						
12						
13						
14						
Total						

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0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

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Subject: ENTERPRISE INFORMATION SYSTEMS

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3

Question No. 2
2(a)

→ The three types of update controls are :-

- 1) Sequence Check between Transaction & Master files →
Ensure that all the transactions or events in transaction files are updated to master file in correct sequence. The end of transaction file should be matched with end of master files.
- 2) Process multiple records of a single transaction in correct order →
It may happen that a transaction file have multiple records, so we need to ensure that they are processed in correct order.
- 3) Ensure all the files are processed to master →
All the transactions in transaction file should be updated to their respective master.

2.5 2aStep1

→ The three types of Report Controls are :-

- 1) Standing Data →
Application system uses various standing data



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such as gross table for interest calculation.
It is necessary to ensure the integrity of such standing data.

② ~~print Run-to-Run Controls~~ →

2aStep2

② ~~print Suspense Account~~ →
On the update controls, the data in suspense account should be printed on a regular basis and reconciled.

③ ~~Backup/Recovery Controls~~ →
There must be proper backup and recovery controls. Backup provides security of data in case of its loss. Recovery controls help the organisation to recover from any disaster.

4.5 2a

④ ~~print Run-to-run control.~~

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5

2(b)

2bStep1

The various risk management strategies are:-

(i) Tolerate/Accept the risk →
Some types of risk is generally accepted by the entity as a cost of doing the business. When the effect of such risk or the possibility of its occurrence is very low, management may choose to accept it as a part of cost of doing the business.

(ii) Terminate/Eliminate the risk →
When the risk is related to particular technology, suppliers or vendors, the entity may choose to use the alternate technology and find different vendors or suppliers to eliminate such risks.

(iii) Transfer/Share the risk →
The company may transfer the risk to its partners or vendors by an agreement. Also the company may insured the risk so that company is safe from the exposure of such risk.

(iv) Treat/Mitigate the risk → When all the other options have been exhausted, the company may choose to implement mitigating controls.



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7

Question No 3

3(a)

→ The benefits of ERP systems are as follows:-

(1) Information Integration →
The ERP by its integrated nature updates all the information & integrate it for better communication, leading to effective strategic decision making.

(2) Reduction in lead time →
The elapsed time between placing an order and receiving is termed as lead time. The ERP nature by virtue of its integration with various models and by use of latest technology such as Electronic fund transfer (EFT) and Electronic data interchange (EDI) ensures timely delivery of goods whenever they are needed. (Receipt)

(3) On-time shipment →
The time taken between receiving an order and delivering it to customer is reduced as ERP network of integration with various modules like material, production, sales & Distribution

1

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ensures timely delivery of goods to customers.

④ Better Customer Satisfaction →
Since customers can place the order sitting at home, making payments online and tracking delivery of them with no such efforts and availability of all the customer related information at help desk & technical support, ensuring clearing of customer's query, it leads to increase in customer satisfaction.

⑤ Improved flexibility →
ERP system makes information available across the departmental barriers, leading to improved flexibility and effective decision making.

⑥ Improved Information Accuracy and Decision Making Capabilities →
Since all information are integrated leading to timely availability of information & accurate information leads to effective decision making capabilities.

1



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10

3(b)

→ The four constraints which are usually taken from characteristics of grid environment and application in order to develop grid computing security architecture are:

2.5 3bStep1

(i) Single sign-on → Users must be authenticated once and then he should have access to all the grid resources to which he is authorized without further authentication.

2.5 3b

(ii) Protection of Credentials → All the passwords, PIN, biometrics must be protected.

(iii) Inter-operability with local security solutions → Every grid resource will have its own local security. Instead of removing it, the grid should operate seamlessly with (security).

7.5 Q3

(iv) Exportability → The data processed into grid should be exportable in an easier way.

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11
Question No. 5

5(a)

→ The components of ERM framework are:-

(1) Internal environment →
Every organization has an environment which defines its ethical values, the set of activities it is performing to accomplish its goals. ERM must be applied keeping in view the internal environment.

(2) Objective Setting →
Objective should be set before the identification of event that imposes certain risk. The objective would be such as it would seize the capital & rationalise the opportunity.

(3) Event Identification →
After setting objective, there should be continuous identification of events that impede the accomplishment of desired objectives.

(4) Risk Assessment →
It is the process of assessment of identified events for risk, taking steps to minimise such risk & maintain that level of risk.



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⑤ Risk Response
After the assessment of risk, ERM should provide response to such risk. The response could be individual response to individual risks or integrated response to multiple risks.

⑥ Monitoring →
There should be continuous monitoring to identify events and transactions that may cause failure in achieving the objectives.

4.5 5a
5a



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13

5 (b) (i)

(i)

→ The two information system controls based on objectives of controls are :-

Preventive Controls →

This control as the name suggests, prevent any ~~error~~ ^{error}, ~~omission~~ or malicious act from occurring.

eg. → Segregation of duties, Valid check Code, Terminal identification, Information Access Restriction etc.

Detective controls →

This controls help in detecting an error, omission or malicious act after it has been occurred.

It necessitates some considerations -

- clear understanding of regulatory reporting requirement, so that anything unlawful is properly detected.
- surprise check by supervisor
- interaction with preventive control.

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(ii) OR

→ Cryptography is conversion of clear text into cipher text, so that anyone who is not authorised to use or access data would even stole such data would not be able to use it. It encrypts the data using encrypting algorithm. The security of it depends on the fact that how much resources and time is put to decipher it. Various techniques of cryptography are transcription, substitution or product cipher etc.



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15

Question No. 1

1aStep1

→ The three application areas of Data Analytics in today's world are:—

- Predictive Analysis → used to predict the outcomes of an event.
- Data Mining → used to establish trends or patterns.
- Machine learning → The ability of machine to process without being explicitly programmed when exposed to a new set of data.

1a

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1(b)

→ mortgage can may be of several kinds, but most importantly of two kinds:-

① Registered mortgage →


A registered mortgage is created by a registered document called mortgage deed, signed by the mortgagor. It transfers the property to the mortgagee as a security for mortgage loan.

② Equitable mortgage →

It is a mere delivery of title deeds with an intent to create security thereon for loan.

The various types of mortgage loan are:-


- ↳ mortgage loan on immoveable property.
- ↳ mortgage loan on jewellery, ornaments etc.
- ↳ mortgage loan on vehicles etc.

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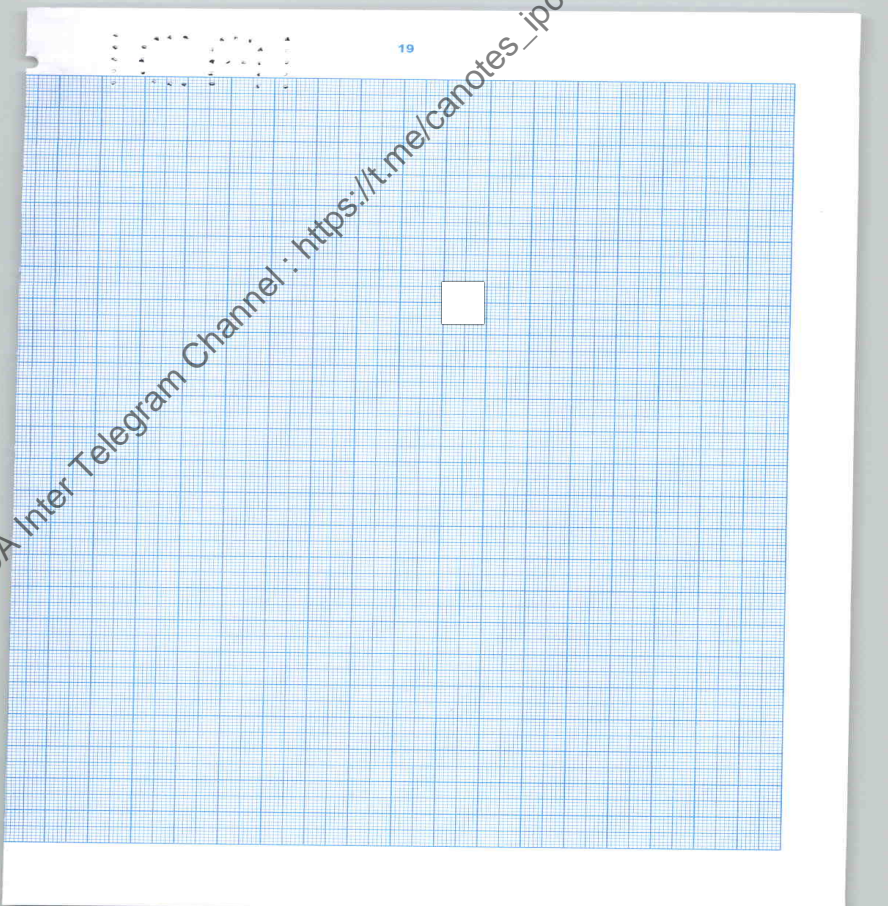
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Result Overview

Awarded Marks: 24

Max Marks:35

NA Not Attempted

O Optional


M Marked

Q1_Compulsary (Score: 1/5)

Question No	Awarded Marks	Maximum Marks	Status
Q1	1	5	M
1a	0	3	M
1b	1	2	M

Q2_Q5 (Score: 23/30)

Question No	Awarded Marks	Maximum Marks	Status
Q2	7.5	10	M
2a	4.5	6	M
2b	3	4	M
Q3	7.5	10	M
3a	5	6	M
3b	2.5	4	M
Q4	0	10	O
4a	0	6	O
4b	0	4	O
Q5	8	10	M
5a	4.5	6	M
5bi	1.5	2	M
5bii	2	2	M



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Code: IN7SM749873
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Total Marks: 35
Marks Obtained : 17.5

Subject: Strategic Management

Number of Answer Books used : Main + _____ additional sheets

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Q.No.	To be ticked (✓) by the candidate against the Questions answered	Marks Awarded (To be filled by Examiner)					Total
		a	b	c	d	e	
1							
2							
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9	✓						
10	✓						
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12							
13							
14							
Total							

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B

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Write the marks in the boxes before shading the respective circles.

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0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9



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Subject : STRATEGIC MANAGEMENT

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- Before submission of answer book to the invigilator take care to score out (X) blank pages, if any, that you might have left.



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03

Question No. 6.

→ The strategy employed by the company ABC Ltd is 'DIFFERENTIATION' strategy as it launches sugar free beverages which is a uniqueness and also it is able to charge relatively higher price.

To achieve the employed strategy (Differentiation strategy), the company should adopt the following measures:-

- ① Fixing price according to the utility of the product and the buying capacity of the customer.
- ② Rapid product innovation
- ③ Taking steps to enhance the product/brand image of the product and organisation.
- ④ Elevate the performance of the product.
- ⑤ Offer promises of high quality product/service for buyer's satisfaction.
- ⑥ Offer such products through which customer can derive satisfaction.



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04

Question No. 7


Advantages of a Divisional structure :-

- ① It fixes the accountability. Divisional managers may be held responsible for their respective divisions resulting in clear accountability.
- ② Allows local control of local situation
- ③ It is characterized by high employee morale.
- ④ There are so many opportunities of growth / career development opportunities.
- ⑤ Rapid acceptance to market changes

Disadvantages of a Divisional structure :-

- ① Results in high overhead costs. Every division would be employed by a specialist who needs to get paid.
- ② Divisional managers should be specialist and qualified, as it requires delegation

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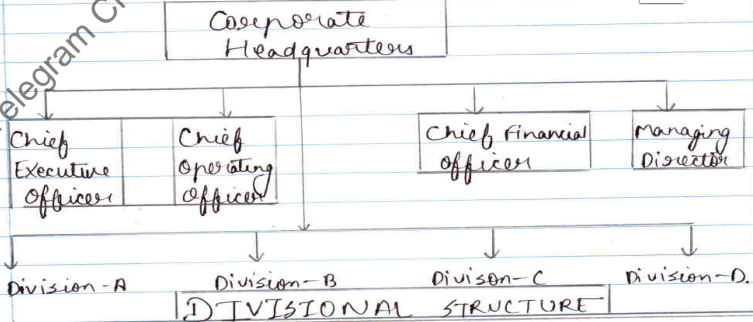
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05



of authority and responsibility.

③ Certain products and services may receive a special treatment from a particular department and it is difficult to maintain an organisation wide practice.



0.5 7aStep1

2 7aStep2

2.5 7a

5 Q7



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06

7(b)

→ Control is the core of the management process. A strategic control helps in determining the answers two questions:-

- ↳ whether the strategy is working/executed as planned; and
- ↳ whether it is yielding the results as expected from it.

Strategic Control is further divided into four categories —

- ↳ Premise Control
- ↳ Strategic Surveillance
- ↳ Special Alert Control
- ↳ Implementation Control
 - ↳ Monitoring Strategic thrust
 - ↳ Milestone Reviews

→ Premise Control is a tool for systematic and continuous monitoring of environment, since the strategies are built on certain assumptions or premises, for success of strategy those premises must hold good. Premise control is an effective tool for

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07

identifying the accuracy of the premises on which strategy is built, so that it is established that strategy is accomplishing or yielding the results expected of it. It identifies whether there are any market changes that have bearing on strategy.

1.5 7bStep1

1 7bStep2

1.5 7b



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Question No. 8

→ Research & development involves ~~adapting~~ ^{adapting} process to local market, adjusting products to local market, altering distribution channels for effective utilisation of resources.

The guidelines for selection of Research and development expertise by an organisation:-

(i) When Market Growth rate is high and technological pace is also high, company should acquire a well established firm for research and development.

(ii) When Market Growth rate and technological pace, both are low, then the company should In-House the Research & development.

(iii) When Market Growth rate is low, but there is an increase in change in technology, the company should outsource its Research & development.

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09

(iv) When market growth rate is high but there are low technological changes, then the company should outsource its Research & Development.

2.5 8aStep1

2.5 8a

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10

8(b)

→ The companies should go global when:-

- ① domestic market is no longer considered rich & adequate;
- ② when there is a need to grow;
- ③ there is a rapid shrinking of demand and time;
- ④ when there are reduced trade barriers and customs duty;
- ⑤ to decrease the cost of transportation of raw materials as well as of delivering goods to customers.

2.5 8bStep1
2.5 8b
5 Q8

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11

Question No. 9.

96

→ A strategic vision delineates the management's aspiration about a business, providing us a panoramic view of 'where we are going' and giving us a convincing rationale that why this would make a good business for the company.

→ It directs an organisation in a particular direction, charts a particular path for it follow. It is always future oriented.

The essentials of a strategic vision are :-

- ① Coming up with a mission statement that defines 'what business the company is presently in' and conveys the essence of 'who we are' and 'where we are now'.
- ② Using the mission statement to decide the long term course making choices for the business.

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12

Barcode

③ Communicating the vision statement in arousing team as to generate organization wide commitment

1 9bStep1

0.5 9bStep2

1.5 9b

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13

Question No. 9

9(a)

The factors that have a strong influence on employee competence are:-

- Recruitment → It is the most important factor involving selecting right employee for right job by matching skills of that person with the requirement.
- Training → After recruitment, the employees must be continuously trained so as to meet the needs of changing requirement. Training may be on-the-job training or off-the-job training.
- Performance Appraisal → The work done by employee should be continuously monitored and in case if it is better than standard, he must be praised and in case if it is not as per expectations, then suggestions should be given to improve.

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15

Question No. 6.

→ The strategy employed by the company ABC Ltd. is FOCUS DIFFERENTIATION as the product has been accepted by a class of customers (particular segment) of society and it offers uniqueness by providing sugar free beverages.

The measures that should be adopted by the company to achieve the employed strategy is:—

- ① Identifying the niches;
- ② Creating superior skills to serve the niches.
- ③ Developing innovative ideas to manage the value chain.
- ④ Elevate the performance of a product.
- ⑤ Fixing prices according to the utility and the buying capacity of customers.
- ⑥ Offer promises of high quality products or services for buyer's satisfaction.

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16

⑦ Rapid product innovation

⑧ Taking steps to enhance the brand image of the product.


0.5	6Step1
2.5	6Step2
5	6

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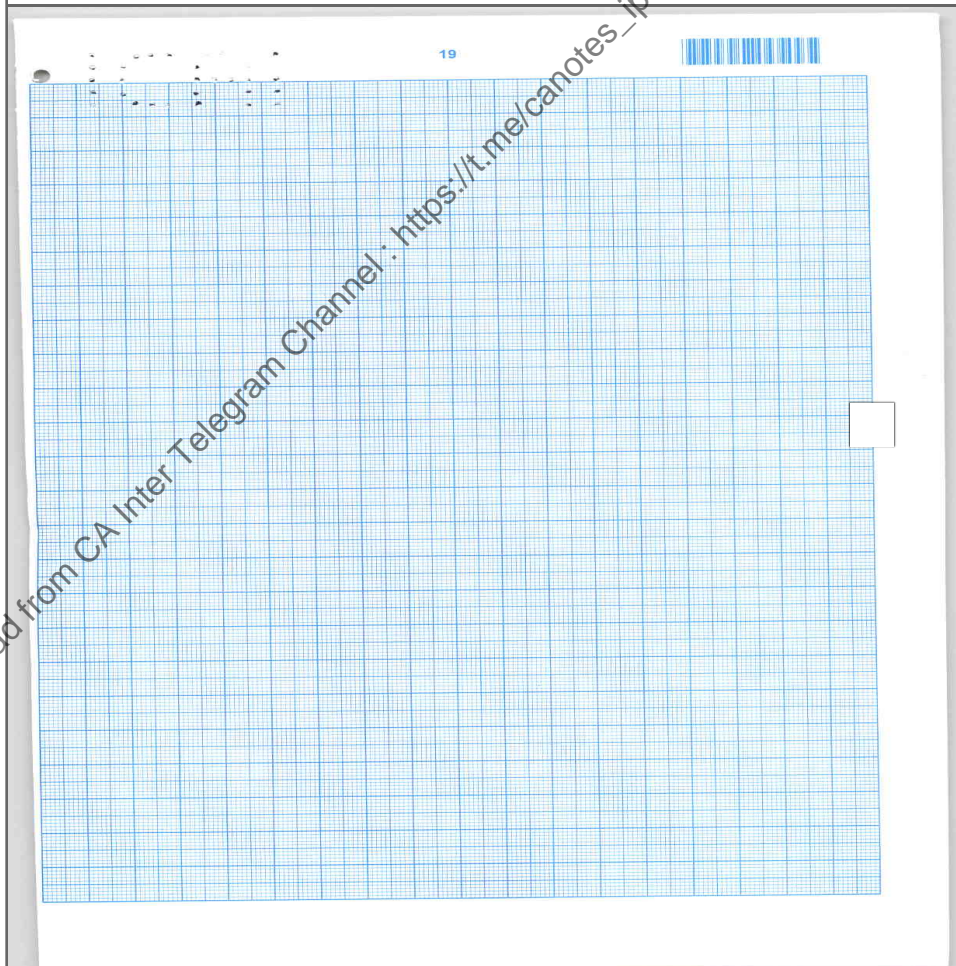


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Subject : STRATEGIC MANAGEMENT

Total Marks: 35
Marks Obtained : 17.5

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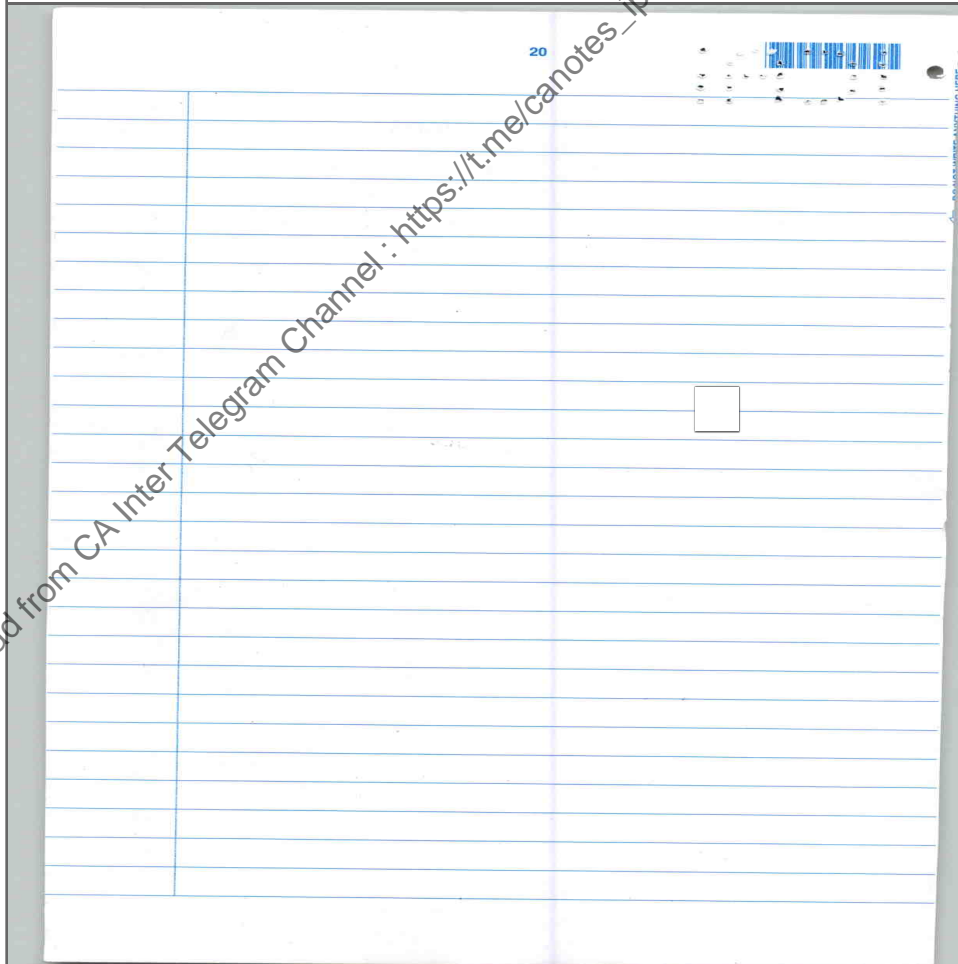




The Institute of Chartered Accountants of India

Code: IN7SM749873
Subject : STRATEGIC MANAGEMENT

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Result Overview

Awarded Marks: 17.5

Max Marks:35

NA Not Attempted

O Optional

M Marked

Q6_Compulsory (Score: 3/5)

Question No	Awarded Marks	Maximum Marks	Status
6	3	5	M

Q7_Q10 (Score: 14.5/30)

Question No	Awarded Marks	Maximum Marks	Status
Q7	5	10	M
7a	2.5	5	M
7b	2.5	5	M
Q8	5	10	M
8a	2.5	5	M
8b	2.5	5	M
Q9	4.5	10	M
9a	3	5	M
9b	1.5	5	M
Q10	0	10	O
10a	0	5	O
10b	0	5	O

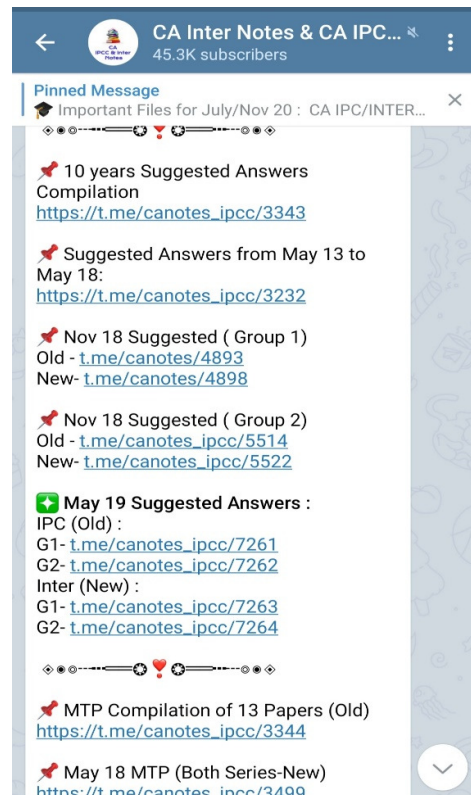
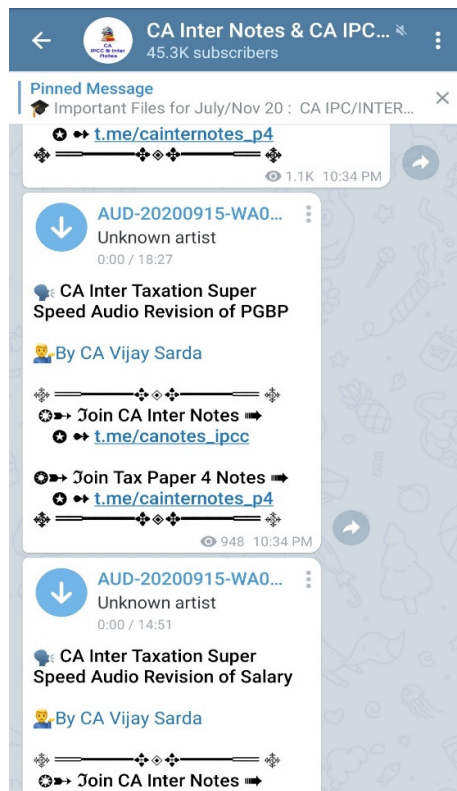
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